

Message Text

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PAGE 01 STATE 153415

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INFO OCT-01 AF-05 ADP-00 EB-05 RSC-01 /012 R

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DRAFTED BY:COM/BIC/OIM/224:FAOCWIEJA

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EB/OCA:N LAKAS

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R 032117Z AUG 73

FM SECSTATE WASHDC

TO AMEMBASSY KINSHASA

AMCONSUL LUBUMBASHI

UNCLAS STATE 153415

E.O. 11652/ N/A

TAGS: BEXP, CG

SUBJ: FY 1974 AND FY 1975 TRADE PROMOTION EVENTS SCHEDULE

REF: (A) STATE A-8356 DATED AUG. 16, 1972 (NOT SENT LUBUMBASHI);

(B) STATE A-4625 (NOT SENT LUBUMBASHI);

(C) KINSHASA A-122 (NOT SENT LUBUMBASHI);

(D) STATE A-5964 (NOT SENT LUBUMBASHI)

(E) KINSHASA 5993 (NOT SENT LUBUMBASHI);

(F) STATE A-6254

(G) LUBUMBASHI A-15

1. COMMERCE APPRECIATES RAPID RESPONSE TO REF (D).

HOWEVER, POSTS' SUGGESTIONS AS TO ALTERNATE EVENT THEMES

AND PROPOSED ADDITIONS TO EVENT SCHEDULE ARE URGENTLY

REQUESTED, AS INDICATED PARA. 2, REF (D) AND REF (F).

COMMERCE NEEDS THIS INFORMATION IMMEDIATELY IN ORDER TO

REWORK FY 1975 SCHEDULE MORE IN LINE WITH GOALS EXPECTED

IN 1975 CCP AND TO PROVIDE SUFFICIENT LEAD TIME FOR

PROGRAM BUDGETING AND EXECUTION.

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PAGE 02 STATE 153415

2. COMMERCE IS UNABLE AT THIS TIME TO MAKE A

COMMITMENT TO PARTICIPATION IN FIKIN IV PENDING CONGRESSIONAL ACTION ON BUDGET REQUEST FOR STATE/COMMERCE "COMMERICAL PRESENCE" FAIR PROGRAM FOR DEVELOPING COUNTRIES.

3. COMMERCE STRONGLY URGES RESPONSE TO REF (A). SUCH INFORMATION IS CRUCIAL TO FORMULATION OF RATIONAL TRADE PROMOTION EVENTS SCHEDULE. IN ANSWERING REF (A), POST IS REQUESTED TO REFER NOT ONLY TO LIST OF TARGET INDUSTRIES, BUT ALSO TO EVENT THEMES PROPOSED IN REF (F), AS WELL AS VEHICLE MAINTENANCE THEME SUGGESTED IN REF (C).

4. COMMERCE PROPOSES, IN VIEW DELETION OF AIRPORT MISSION FROM FY 1974 PROGRAM, ZAIRE BE ADDED AS A STOP FOR TEXTILES (CLOTH AND CLOTHES) TRADE MISSION SCHEDULED FOR NIGERIA IN FEBRUARY, 1974, AND/OR MINING EQUIPMENT TRADE MISSION SCHEDULED FOR ZAMBIA IN MARCH, 1974. COMMERCE SUGGESTS THAT A TRADE PROMOTION EVENT ON VEHICLE MAINTENANCE BE CONSIDERED FOR FY 1975 SCHEDULED SO THAT SUFFICIENT MARKET RESEARCH MAY BE DEVELOPED.

5. FOR LUBUMBASHI -- WOULD A MINING EQUIPMENT TRADE MISSION WITH A "VEST POCKET" SEMINAR (E.G. TWO SPEAKERS) BE WELL RECEIVED BY THE MINING COMMUNITY?

6. FINAL VERSION OF FY 1974 CCP IS BEING PREPARED AND WILL BE FORWARDED AS SOON AS APPROVED. ROGERS

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